

FOR IMMEDIATE RELEASE

Today Retail expansion secured

Gerrards Cross & Stokenchurch, Buckinghamshire, January 18, 2010 – Today Retail this week announced that its expansion plans are moving forwards having secured joint venture investment.

Today Retail specialise in providing outstanding, contemporary convenience stores for large offices, business parks, train and bus stations, airports and any large workplaces. Already established in London's New Street Square and Devonshire Square (with the 3rd store about to open in 55 Baker St), the stores blend first class design and exceptional customer service with high quality operations and a great range of convenience goods at great value.

Director Dan Harriss (formally Buying Director - Blockbuster) explained "Having successfully opened our first 2 stores, we decided to seek external investment to enable us to expand more quickly. Following a number of meetings with serial entrepreneur Mike Clare, best known as founder and President of Dreams plc, we are delighted to have reached a joint venture agreement which sees Mike join Today as non-executive Chairman."

Fellow Director Jason Matthews (formally Trading Director – WH Smith) added "Mike has tremendous experience within the retail sector and his drive and positive energy fit perfectly with our philosophy at Today Retail. We are now in a position to pro-actively seek retail space (primarily, though by no means exclusively) in office complexes, where the Today concept is proven to be an asset to employers, employees and landlords."

Chairman Mike Clare concluded "I am very excited about joining the Today Retail team, which already has created an innovative concept where the outlets perfectly complement their surroundings ensuring that landlords are more than satisfied with the outcome. We are currently seeking available space within large offices or bespoke retail space within new office developments that attract businesses with high headcount."

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About Today Retail

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About Mike Clare:

Mike began a career in the furniture industry before starting his own bed business at the age of 30. He has always been entrepreneurial in style, from school years through to the phenomenal growth of Dreams. Mike has a passion for helping people with their businesses and he is often heard as a keynote speaker at business conferences encouraging young budding entrepreneurs. In 2009 Mike launched Clarenco LLP a property and investment company incorporating Amazing Retreats; a portfolio of unique luxury residential properties for short term letting, location venues, exclusive retreats and corporate hospitality. Mike received an honorary doctorate degree from Buckinghamshire New University in recognition of his outstanding achievements in the world of commerce.